



## EXPERIENCE

### Tank Design ([www.tankdesign.com](http://www.tankdesign.com)), Cambridge, MA

Senior Designer, April 2012 - Present

- Responsive and desktop website design for brands such as Fedex, Fedex Office, Citizens Bank, Akamai, American Home Shield and ServiceMaster as well as application design for tablet and mobile devices.
- Identity design for various organizations and institutions, which include logos, visual communication systems, collateral applications, icon systems and accompanying brandbooks and brand guidelines documentation.
- Campaign work for a variety of clients across multi-media channels for both customer-facing and internal strategies.
- Environmental design systems for client office space refresh.
- Active team lead on a variety of projects requiring oversight and guidance of mid-junior level designers; creation of presentation decks; leading creative presentations.
- Maintain regular communication with clients to ensure project goals are achieved and assets are delivered within allocated budget and scope.

### Mullen ([www.mullen.com](http://www.mullen.com)), Boston, MA

Digital Contractor, March 2012 - April 2012

- Designed responsive pilot microsite for Greenovate Boston ([www.greenovateboston.org](http://www.greenovateboston.org)).  
*Note: the live site has since been updated - please see portfolio for original design.*
- Assisted with digital applications for JetBlue, Fage, Benjamin Moore and Tommee Tippee, including designs for website, email, online advertisements and mobile games.

### One to One Global ([www.onetooneglobal.com](http://www.onetooneglobal.com)), Charlestown, MA

Senior Interactive Designer, January 2011 - February 2012

- Designed responsive visual frameworks for content-heavy, publishing, e-commerce and socially-integrated websites and applications for tablet and mobile devices.
- Designed landing page and display ads for search, aggregator, usability and multivariate click-to-quote testing.
- Designed social media enablement and implementations on new and pre-existing websites; facebook tab design on brand facebook pages.
- Collaborated with user experience, creative, development and account teams to ensure client requirements were exceeded and met with accuracy.
- Communicated with clients on a regular basis to clearly articulate how design concepts advanced brand goals; effectively maintained communication with client to ensure product design met clients needs; produced deliverables under tight timelines.

### SciMedMedia ([www.scimedmedia.com](http://www.scimedmedia.com)), New York, NY

Interactive Designer, October 2005 - December 2010

- Designed User Interfaces for CD-ROM and Web-based interactive/virtual Continuing Medical Education (CME) activities for Physicians and Registered Nurses, and translated all UI designs from Photoshop and Illustrator into interactive components within Flash in preparation for the development team to build.
- Developed and designed Introductory Animations for interactive virtual activities and produced accompanying music.
- Designed iPhone-based virtual timeline CME activities and produced accompanying music.
- Designed pharmaceutical expo-based promotional activities for both Dynascan 360° LED Video Display units and accompanying HD touch-screens, and produced accompanying activity music.

- Designed User Interface for CME application that allows Doctors and Registered Nurses to create profiles, sign up for events, download educational materials and assemble their own library of CME activities from which they can receive credit for completing within the actual application.
- Designed User Interfaces for various pharmaceutical and physician-based websites, including: speaker training sites, activity portals, physician forums and conference databases.
- Produced print and packaging artwork for CD-ROM packaging, promotional materials, trade-show booth displays and magazine advertisements.
- Designed and developed promotional animation reels for High-Definition displays.
- Designed sound and music for Method of Action (MOA) 3D reels.
- Managed Jr. Designers and Interns on a periodical basis.

**SKILLS**     **Digital Art and Motion Design**

Photoshop, Illustrator, InDesign, Flash, After Effects, Final Cut Pro, Dreamweaver, Blender, Microsoft Office Suite, Acrobat Professional, Transmit, Fetch

**Fine Art**

Oil and acrylic paints, Charcoal, Pencil, Pen & ink, Figure drawing, Painting, Photography, Sculpture, Printmaking

**Sound**

Garageband, ProTools, Reason, Audacity, Soundbooth

**Development**

HTML, CSS, Javascript, AS2

**EDUCATION**     **School of Visual Arts, New York, NY, Spring 2005**

Coursework in Graphic Design and Typography

**New York University, New York, NY, Fall 2004**

Certificate in Graphic Design

**Hamilton College, Clinton, NY, May 2004**

B.A. in Studio Art; minor in English

**INTERESTS**     Playing Music, Craft Beer, Paranormal Anomalies, Behavioral Psychology, Nutrition and Preventive Health, Building Guitars, Running and Playing Basketball.